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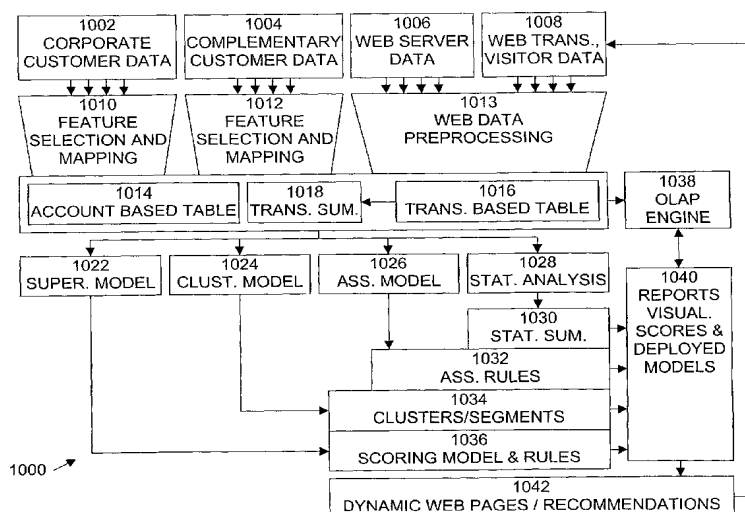
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(54) Title: ENTERPRISE WEB MINING SYSTEM AND METHOD



(57) Abstract: An enterprise-wide web data mining system, computer program product, and method of operation thereof, that uses Internet based data sources, and which operates in an automated and cost effective manner. The enterprise web mining system comprises: a database coupled to a plurality of data sources, the database operable to store data collected from the data sources; a data mining engine coupled to the web server and the database, the data mining engine operable to generate a plurality of data mining models using the collected data; a server coupled to a network, the server operable to: receive a request for a prediction or recommendation over the network, generate a prediction or recommendation using the data mining models, and transmit the generated prediction or recommendation.



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INTERNATIONAL SEARCH REPORT

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A. CLASSIFICATION OF SUBJECT MATTER

IPC 7 G06F17/30

According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)

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Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Electronic data base consulted during the international search (name of data base and, where practical, search terms used)

EPO-Internal, WPI Data, INSPEC

C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category *	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
X	<p>MOBASHER B ET AL: "Automatic personalization based on web usage mining" COMMUNICATIONS OF THE ASSOCIATION FOR COMPUTING MACHINERY, ASSOCIATION FOR COMPUTING MACHINERY. NEW YORK, US, vol. 43, no. 8, August 2000 (2000-08), pages 142-151, XP002210034 ISSN: 0001-0782 the whole document</p> <p style="text-align: center;">--- --/--</p>	1-48

☒ Further documents are listed in the continuation of box C.☒ Patent family members are listed in annex.

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INTERNATIONAL SEARCH REPORT

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C.(Continuation) DOCUMENTS CONSIDERED TO BE RELEVANT

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A	WO 00 20982 A (BRYE TODD MICHAEL ;HILDRETH JAMES DEAN (US); MILLER TIMOTHY EDWARD) 13 April 2000 (2000-04-13) abstract page 5, line 6 -page 6, line 9 page 7, line 11 -page 8, line 8 page 9, line 17 -page 13, line 9	1,11,21, 31

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